



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Contract # 194550

Schedule Dates

10/30/12-11/06/12

Advertiser

Priorities USA Action (14656)

Agency/T-Code

Mundy Katowitz Media (1517)/ELECTRONIC

Product

Political-Political (1088)

Brand

Est 1567 10/30-11/6 (71209)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE,CASEY

Phone/Fax

/

CPE

Est 1567 10/30-11/6

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Est 1567 10/30-11/6

Date Entered 08/27/12

Last Modified 11/05/12

Entered By Barbara Monares

CO-OP

No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$9,667.50

Net Total \$54,782.50

Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month Spots

Nov. 2012 43

Grand Total: 43

Rate

\$64,450.00

\$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/31/12-11/02/12	2	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1		1			1			WJLA Arlington (WJLA)		8/27/12
1.1	Normal Line / SPOT	10/31/12-11/02/12	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A				1		1			2	\$1,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/29/12
2.0	Revised Line / SPOT	11/06/12-11/06/12	2	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A			1						1			WJLA Arlington (WJLA)		8/27/12
2.1	Normal Line / SPOT	11/06/12-11/06/12	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A			1						1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		10/29/12
3.0	Revised Line / SPOT	10/30/12-11/02/12	2	:30	658A- ABC-GOOD MORNING AMERICA				1		1						WJLA Arlington (WJLA)		8/27/12
3.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	658A- ABC-GOOD MORNING AMERICA				1		1			3	\$1,800.00	\$5,400.00	WJLA Arlington (WJLA)		10/29/12
4.0	Revised Line / SPOT	11/05/12-11/06/12	2	:30	658A- ABC-GOOD MORNING AMERICA			1						1			WJLA Arlington (WJLA)		8/27/12
4.1	Normal Line / SPOT	11/05/12-11/06/12	4	:30	658A- ABC-GOOD MORNING AMERICA			1						2	\$1,800.00	\$3,600.00	WJLA Arlington (WJLA)		10/29/12
5.0	Revised Line / SPOT	11/03/12-11/03/12	2	:30	658A- ABC-GOOD MORNING AMERICA SAT							1					WJLA Arlington (WJLA)		8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Product Political-Political (1088)
Brand Est 1567 10/30-11/6 (71209)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name BASSETTE, CASEY
Phone/Fax /
CPE Est 1567 10/30-11/6
Account Types Local/Political Issue Agency
Billing Type Standard
Comments Est 1567 10/30-11/6

Date Entered 08/27/12
Last Modified 11/05/12
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,667.50
Net Total \$54,782.50
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month
Nov. 2012 43 \$64,450.00
Grand Total: 43 \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:58A- ABC-GOOD MORNING AMERICA SAT							1		1	\$850.00	\$850.00	WJLA Arlington (WJLA)		10/29/12
6.0	Revised Line / SPOT	11/04/12-11/04/12	2	:30	7:58A- ABC-GOOD MORNING AMERICA SUN								1	1			WJLA Arlington (WJLA)		8/27/12
6.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	7:58A- ABC-GOOD MORNING AMERICA SUN								1	1	\$750.00		WJLA Arlington (WJLA)		10/29/12
6.1.1	Closed Preempt	11/04/12															WJLA Arlington (WJLA)	No Avail/Exception -	
7.0	Revised Line / SPOT	10/30/12-11/01/12	2	:30	9A- LIVE!			1	1								WJLA Arlington (WJLA)		8/27/12
7.1	Normal Line / SPOT	10/30/12-11/01/12	3	:30	9A- LIVE!			1	1					2	\$900.00	\$1,800.00	WJLA Arlington (WJLA)		10/29/12
8.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	9A- LIVE!		1							1			WJLA Arlington (WJLA)		8/27/12
8.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	9A- LIVE!		1							1	\$900.00	\$900.00	WJLA Arlington (WJLA)		10/29/12
9.0	Revised Line / SPOT	10/31/12-11/02/12	2	:30	10A- RACHAEL RAY				1	1							WJLA Arlington (WJLA)		8/27/12
9.1	Normal Line / SPOT	10/31/12-11/02/12	4	:30	10A- RACHAEL RAY				1	1				2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		10/29/12
10.0	Revised Line / SPOT	10/31/12-11/01/12	2	:30	10:58A- ABC-THE VIEW				1	1							WJLA Arlington (WJLA)		8/27/12
10.1	Normal Line / SPOT	10/31/12-11/01/12	4	:30	10:58A- ABC-THE VIEW				1	1					\$1,300.00		WJLA Arlington (WJLA)		10/29/12

CONFIRMATION CONTRACT

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Product Political-Political (1088)
Brand Est 1567 10/30-11/6 (71209)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name BASSETTE,CASEY
Phone/Fax /
CPE Est 1567 10/30-11/6
Account Types Local/Political Issue Agency
Billing Type Standard
Comments Est 1567 10/30-11/6

Date Entered 08/27/12
Last Modified 11/05/12
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,667.50
Net Total \$54,782.50
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month
Nov. 2012 43 \$64,450.00
Grand Total: 43 \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.1.1	Closed Preempt	10/31/12															WJLA Arlington (WJLA)	No Avail/Exception -	
10.1.2	Closed Preempt	11/01/12															WJLA Arlington (WJLA)	No Avail/Exception -	
11.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	10:58A- ABC-THE VIEW		1										WJLA Arlington (WJLA)		8/27/12
11.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10:58A- ABC-THE VIEW		1							1	\$1,300.00	\$1,300.00	WJLA Arlington (WJLA)		10/29/12
12.0	Revised Line / SPOT	10/30/12-11/02/12	2	:30	11:59A- NEWS-ABC 7 NEWS @ NOON			1	1	1	1						WJLA Arlington (WJLA)		8/27/12
12.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	11:59A- NEWS-ABC 7 NEWS @ NOON			1	1	1	1			4	\$1,200.00	\$4,800.00	WJLA Arlington (WJLA)		10/29/12
13.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		1										WJLA Arlington (WJLA)		8/27/12
13.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		1							1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		10/29/12
14.0	Normal Line / SPOT	10/31/12-11/02/12	2	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)				1		1				\$900.00		WJLA Arlington (WJLA)		8/27/12
14.0.1	Closed Preempt	10/31/12															WJLA Arlington (WJLA)	Program Change/Exception	
14.0.2	Closed Preempt	11/02/12															WJLA Arlington (WJLA)	Program Change/Exception	

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Agency/T-Code

Mundy Katowitz Media (1517)/ELECTRONIC

Product

Political-Political (1088)

Brand

Est 1567 10/30-11/6 (71209)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE,CASEY

Phone/Fax

/

CPE

Est 1567 10/30-11/6

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Est 1567 10/30-11/6

Date Entered

08/27/12

Last Modified

11/05/12

Entered By

Barbara Monares

CO-OP

No

Headline #

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$9,667.50

Net Total

\$54,782.50

Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Nov. 2012 43 \$64,450.00

Grand Total: 43 \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Revised Line / SPOT	11/01/12-11/01/12	2	:30	12:57P- ABC--THE CHEW					1							WJLA Arlington (WJLA)		8/27/12
15.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	12:57P- ABC--THE CHEW					1					\$900.00		WJLA Arlington (WJLA)		10/29/12
15.1.1	Closed Preempt	11/01/12															WJLA Arlington (WJLA)	No Avail/Exception -	
16.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	12:57P- ABC--THE CHEW		1										WJLA Arlington (WJLA)		8/27/12
16.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	12:57P- ABC--THE CHEW		1							1	\$900.00	\$900.00	WJLA Arlington (WJLA)		10/29/12
17.0	Revised Line / SPOT	10/30/12-11/02/12	2	:30	3P- ANDERSON COOPER SHOW			1			1						WJLA Arlington (WJLA)		8/27/12
17.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	3:01P- ANDERSON COOPER SHOW			1			1			2	\$1,200.00	\$2,400.00	WJLA Arlington (WJLA)		10/29/12
18.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	3:58P- ABC--KATIE COURIC				1						\$1,700.00		WJLA Arlington (WJLA)		8/27/12
18.0.1	Closed Preempt	10/31/12															WJLA Arlington (WJLA)	Program Change/Exception - PLEASE CHANGE TO THE NEW PROGRAM TITLE	
19.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	3:58P- ABC--KATIE COURIC		1								\$1,700.00		WJLA Arlington (WJLA)		8/27/12
19.0.1	Closed Preempt	11/05/12															WJLA Arlington (WJLA)	Program Change/Exception - PLEASE USE THE NEW PROGRAM TITLE	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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WJLA-TV/DT WASHINGTON, DC

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Contract # 194550

Schedule Dates 10/30/12-11/06/12
Advertiser Priorities USA Action (14656)
Agency/T-Code Mundy Katowitz Media (1517)/ELECTRONIC
Product Political-Political (1088)
Brand Est 1567 10/30-11/6 (71209)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name BASSETTE,CASEY
Phone/Fax /
CPE Est 1567 10/30-11/6
Account Types Local/Political Issue Agency
Billing Type Standard
Comments Est 1567 10/30-11/6

WJLA Arlington (WJLA)
By Broadcast Month
Nov. 2012 43 \$64,450.00
Grand Total: 43 \$64,450.00

Date Entered 08/27/12
Last Modified 11/05/12
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,667.50
Net Total \$54,782.50
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Revised Line / SPOT	10/30/12-11/04/12	2	:30	4:58P- NEWS-ABC 7 NEWS @ 5P			1			1						WJLA Arlington (WJLA)		8/27/12
20.1	Normal Line / SPOT	10/30/12-11/04/12	4	:30	4:58P- NEWS-ABC 7 NEWS @ 5P			1		1				2	\$1,800.00	\$3,600.00	WJLA Arlington (WJLA)		10/29/12
21.0	Revised Line / SPOT	10/31/12-10/31/12	2	:30	5:59P- NEWS-ABC 7 NEWS @ 6P					1							WJLA Arlington (WJLA)		8/27/12
21.1	Normal Line / SPOT	10/31/12-10/31/12	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P					1				1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)		10/29/12
22.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	5:59P- NEWS-ABC 7 NEWS @ 6P		1										WJLA Arlington (WJLA)		8/27/12
22.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P		1								\$2,000.00		WJLA Arlington (WJLA)		10/29/12
22.1.1	Closed Preempt	11/05/12															WJLA Arlington (WJLA)	No Avail/Exception -	
23.0	Revised Line / SPOT	11/04/12-11/04/12	2	:30	6:30P- NEWS-ABC 7 NEWS @ 630P								1				WJLA Arlington (WJLA)		8/27/12
23.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6:30P- NEWS-ABC 7 NEWS @ 630P								1	1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		10/29/12
24.0	Normal Line / SPOT	10/30/12-10/30/12	2	:30	6:58P- WHEEL OF FORTUNE								1		\$4,000.00		WJLA Arlington (WJLA)		8/27/12

CONFIRMATION CONTRACT

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Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

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Political-Political (1088)

Brand

Est 1567 10/30-11/6 (71209)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE, CASEY

Phone/Fax

/

CPE

Est 1567 10/30-11/6

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Est 1567 10/30-11/6

08/27/12

11/05/12

Barbara Monares

No

Normal

15.00

\$9,667.50

\$54,782.50

Date Entered

Last Modified

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CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Nov. 2012 43 \$64,450.00

Grand Total: 43 \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0.1	Closed Preempt	10/30/12															WJLA Arlington (WJLA)	No Avail/Exception -	
25.0	Revised Line / SPOT	11/03/12-11/03/12	2	:30	7P- WHEEL OF FORTUNE WEEKEND								1				WJLA Arlington (WJLA)		8/27/12
25.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	7P- WHEEL OF FORTUNE WEEKEND								1		\$1,800.00		WJLA Arlington (WJLA)		10/29/12
25.1.1	Closed Preempt	11/03/12															WJLA Arlington (WJLA)	5 spots/Spot -	
26.0	Revised Line / SPOT	11/03/12-11/03/12	2	:30	7:29P- JEOPARDY WEEKEND								1				WJLA Arlington (WJLA)		8/27/12
26.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	7:29P- JEOPARDY WEEKEND								1	1	\$1,800.00	\$1,800.00	WJLA Arlington (WJLA)		10/29/12
27.0	Revised Line / SPOT	11/01/12-11/01/12	2	:30	11:35P- ABC-ABC NIGHTLINE					1							WJLA Arlington (WJLA)		8/27/12
27.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	11:35P- ABC-ABC NIGHTLINE					1					\$1,700.00		WJLA Arlington (WJLA)		10/29/12
27.1.1	Closed Preempt	11/01/12															WJLA Arlington (WJLA)	No Avail/Exception -	
28.0	Revised Line / SPOT	11/05/12-11/05/12	2	:30	11:35P- ABC-ABC NIGHTLINE			1									WJLA Arlington (WJLA)		8/27/12

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Political-Political (1088)

Brand

Est 1567 10/30-11/6 (71209)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE, CASEY

Phone/Fax

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CPE

Est 1567 10/30-11/6

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Est 1567 10/30-11/6

Date Entered

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Entered By

Barbara Monares

CO-OP

No

Headline #

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Order Type

Normal

Package Deal

Commission %

Commission

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Net Total

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Sales Tax

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28.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:35P- ABC-ABC NIGHTLINE	1	1							1	\$1,700.00		WJLA Arlington (WJLA)		10/29/12
28.1.1	Closed Preempt	11/05/12															WJLA Arlington (WJLA)	No Avail/Exception -	
29.0	Revised Line / SPOT	11/04/12-11/04/12	2	:30	11P- NEWS-ABC 7 NEWS @ 11P								1				WJLA Arlington (WJLA)		8/27/12
29.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P								1	1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		10/29/12
30.0	Revised Line / SPOT	11/03/12-11/03/12	2	:30	12:34A- CASTLE								1				WJLA Arlington (WJLA)		8/27/12
30.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	12:34A- CASTLE								1	1	\$450.00	\$450.00	WJLA Arlington (WJLA)		10/29/12
31.0	Revised Line / SPOT	11/01/12-11/01/12	2	:30	6:58P- ABC 7 NEWS SPECIAL								1				WJLA Arlington (WJLA)	m/g from 8/27	8/27/12
31.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	6:58P- ABC 7 NEWS SPECIAL								1	1	\$4,000.00	\$4,000.00	WJLA Arlington (WJLA)	m/g from 8/27	10/29/12
32.0	Revised Line / SPOT	11/01/12-11/01/12	2	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A								1				WJLA Arlington (WJLA)	m/g from 8/27	8/27/12
32.1	Normal Line / SPOT	11/01/12-11/01/12	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A								1	1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)	m/g from 8/27	10/29/12
33.0	M/G For 18.0.1 / SPOT	10/31/12-10/31/12	2	:30	3:58P- KATIE COURIC								1	1	\$1,700.00	\$1,700.00	WJLA Arlington (WJLA)	NAME CHANGE	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WJLA
1100 Wilson Blvd. 8th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Contract # 194550

Schedule Dates 10/30/12-11/06/12
Advertiser Priorities USA Action (14656)
Agency/T-Code Mundy Katowitz Media (1517)/ELECTRONIC
Product Political-Political (1088)
Brand Est 1567 10/30-11/6 (71209)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name BASSETTE, CASEY
Phone/Fax /
CPE Est 1567 10/30-11/6
Account Types Local/Political Issue Agency
Billing Type Standard
Comments Est 1567 10/30-11/6

Date Entered 08/27/12
Last Modified 11/05/12
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,667.50
Net Total \$54,782.50
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month
Nov. 2012 43 \$64,450.00
Grand Total: 43 \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.1	M/G For 18.0.1 / SPOT	10/31/12-10/31/12	4	:30	3:58P- KATIE COURIC				1					1	\$1,700.00	\$1,700.00	WJLA Arlington (WJLA)	NAME CHANGE	10/29/12
34.0	M/G For 19.0.1 / SPOT	11/05/12-11/05/12	2	:30	3:58P- KATIE COURIC		1							1	\$1,700.00	\$1,700.00	WJLA Arlington (WJLA)		10/1/12
34.1	M/G For 19.0.1 / SPOT	11/05/12-11/05/12	4	:30	3:58P- KATIE COURIC		1							1	\$1,700.00	\$1,700.00	WJLA Arlington (WJLA)		10/29/12
35.0	M/G For 24.0.1 / SPOT	11/01/12-11/01/12	3	:30	6:58P- ABC 7 NEWS SPECIAL				1					1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)	m/g from 10/26	10/26/12
35.1	M/G For 24.0.1 / SPOT	11/01/12-11/01/12	4	:30	6:58P- ABC 7 NEWS SPECIAL				1					1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)	m/g from 10/26	10/29/12
36.0	M/G For 10.1.1,14.0.1,14.0.2,15.1.1 / SPOT	10/30/12-10/30/12	4	:30	11P- 12A (EST)			2						2	\$2,000.00	\$4,000.00	WJLA Arlington (WJLA)	m/g from 10/30	10/30/12
37.0	M/G For 10.1.2 / SPOT	11/01/12-11/01/12	4	:30	4:58P- NEWS-ABC 7 NEWS @ 5P				1					1	\$1,300.00	\$1,300.00	WJLA Arlington (WJLA)	m/g from 10/31	10/31/12
38.0	M/G For 22.1.1 / SPOT	11/01/12-11/01/12	4	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @ 5A				1					1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)	m/g from 10/31	10/31/12
39.0	M/G For 27.1.1 / SPOT	11/02/12-11/02/12	4	:30	6:59A- ABC-GOOD MORNING AMERICA					2				2	\$850.00	\$1,700.00	WJLA Arlington (WJLA)	m/g from 11/1	11/1/12
40.0	M/G For 6.1.1,28.1.1 / SPOT	11/06/12-11/06/12	4	:30	6:59A- ABC-GOOD MORNING AMERICA			1						1	\$2,450.00	\$2,450.00	WJLA Arlington (WJLA)	m/g from 11/5	11/5/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Contract # 194550

Schedule Dates

10/30/12-11/06/12

Advertiser

Priorities USA Action (14656)

Agency/T-Code

Mundy Katowitz Media (1517)/ELECTRONIC

Product

Political-Political (1088)

Brand

Est 1567 10/30-11/6 (71209)

Salesperson

Monares, Barbara (1108)

Sales Office

WJLA - Core Team

Buyer Name

BASSETTE, CASEY

Phone/Fax

/

CPE

Est 1567 10/30-11/6

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Est 1567 10/30-11/6

08/27/12

11/05/12

Barbara Monares

No

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Normal

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

15.00
\$9,667.50
\$54,782.50

WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Nov. 2012 43 \$64,450.00

Grand Total: \$64,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	M/G For 25.1.1 / SPOT	11/06/12-11/06/12	4	:30	9A- LIVE!	1		1						1	\$1,800.00	\$1,800.00	WJLA Arlington (WJLA)	m/g from 11/5	11/5/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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